



# EMILY FABER

## EDUCATION

### CARNEGIE MELLON UNIVERSITY

CLASS OF 2013; 3.7 GPA  
FINE ART & CREATIVE WRITING  
MINOR IN PSYCHOLOGY

## EXPERIENCE

### COIN CAFE, INC.

MARKETING ASSOCIATE  
APR 2015 - CURRENT

### IHEARTMEDIA, INC.

SALES ASSISTANT  
FEB 2014 - APR 2015

### BROADCAST MUSIC, INC.

PERFORMING RIGHTS INTERN  
MAY 2013 - AUG 2013

### CMU COMPUTING SERVICES

TECHNICAL WRITER / DESIGNER  
JULY 2011 - MAY 2013

### THE WALL STREET JOURNAL

DIGITAL INTERACTION DESIGNER  
MAY 2012 - AUG 2012

## SKILLS:

ADOBE CREATIVE SUITE	MAILCHIMP
BITCOIN PLATFORMS	MEETUP.COM
CONSTANT CONTACT	MICROSOFT OFFICE SUITE
DIGITAL PHOTOGRAPHY	POSTCRON
DONOVAN DATA SYSTEMS	SOCIAL MEDIA
GOOGLE ANALYTICS	TELEGRAM
GOOGLE DOCS	WORDPRESS

STARTED THE COMPANY BLOG / CREATED ORIGINAL CONTENT / GAINED SOCIAL MEDIA FOLLOWING / DESIGNED EMAIL TEMPLATES & CAMPAIGNS

PRESENTED ENTICING COMMERCIAL PACKAGES TO AGENCY BUYERS / EXPEDITED DATA ENTRY IN EXCEL / SERVED AS VITAL COMMUNICATIVE LINK

INVENTED EXCEL PRIORITIZING SYSTEM TO IMPROVE EFFICIENCY / DRAFTED LEGAL DOCUMENTS / DEVELOPED FUTURE DIRECTIONS FOR ACQUISITION

CREATED MARKETING CAMPAIGNS FOR EVENTS / TRIPLED EVENT ATTENDANCE / DESIGNED PROMO MATERIALS / DRAFTED COMPUTING INSTRUCTIONS

DESIGNED UPDATED GRAPHICS FOR WSJ APPS / IMPROVED SUBSCRIBER EMAIL TEMPLATES / CONSTRUCTED CLIENT PRESENTATIONS IN PPT

## RECOGNITION

**CONSENSUS MAKEATHON WINNER** CONSENSUS BITCOIN CONFERENCE / SEP 2015

**SALES TRAINING PROGRAM** IHEARTMEDIA / SEP 2014 - MAR 2015

**SALES SUPPORT AWARD** IHEARTMEDIA, INC. / SECOND QUARTER 2014

**ADAMSON WRITING AWARD** CARNEGIE MELLON UNIVERSITY / WINTER 2013